

OUTLIERS BUSINESS STRATEGY CENTRE™

Board Strategy Dashboard Pack

Board-grade strategy dashboards & interpretation

Board / Strategy Committee · Flagship Edition 2026

Publication-ready resource for the Outliers Resource Library

1. Strategy Dashboard (example)

KPI	Value	Threshold	RAG	Interpretation
Strategy maturity index	62	Improving	Amber	Defined; progressing to Managed
Objectives on track	75%	≥80%	Amber	Most objectives progressing
Initiative delivery	20%	≥85%	Red	Execution behind plan
Strategic risks over appetite	1	0	Red	One critical execution risk

2. Growth & Value (example)

KPI	Value	Threshold	RAG
Revenue growth	12%	≥15%	Amber
ROIC	11%	≥14%	Red
New-market contribution	4%	Rising	Amber
Pipeline coverage	2.5x	≥3x	Amber

3. Execution (example)

KPI	Value	Threshold	RAG
Initiatives on track	20%	≥85%	Red
Milestone hit rate	30%	≥90%	Red
At-risk initiatives	4	0	Red
Budget utilisation	On plan	On plan	Green

4. How to Read These Dashboards

- RAG: Green = on/above target; Amber = approaching; Red = below threshold / breach.
- Focus board time on Red items and worsening trends.
- Every Red should have a named owner, action and date.
- Thresholds derive from the approved strategy and plan — review them annually.

Notes & Disclaimer

This toolkit is a professional management resource. Calibrate frameworks, scoring, KPIs and governance to your organisation, sector and strategy. Targets and thresholds are illustrative and should be set by leadership.